

# For Alumnae Leaders

## TOP FIVE THINGS Every Alumna Member Should Know About Pi Beta Phi Foundation

### #1 It's okay to fundraise for your Foundation!

Whether it's the Girl Scouts, the Boy Scouts, or your college or university — in many facets of life, we fundraise for ourselves and it's okay! Pi Beta Phi has a heritage of developing leaders for our communities and our world on campuses across the United States and Canada. That is worthy of your support!

### #2 It's not just scholarships.

Scholarships are a proud part of what we do, but Pi Beta Phi Foundation has a broader mission of enabling the Fraternity to realize its mission and ensuring the future of our sisterhood. Through funding of leadership programs, heritage projects and philanthropic initiatives, the Foundation is working to ensure a stronger, more vibrant Pi Beta Phi awaits your daughters and granddaughters.

### #3 We're young, but we're a leader.

We continue to make exceptional progress in key metrics and are currently ranked 8th in asset size among NPC member foundations; 5th overall in dollars spent on programs and services according to a study released by Pennington & Company.

### #4 We're here for you.

Whether it's leadership programming or scholarships or Emma Harper Turner assistance, your Pi Beta Phi Foundation is here to help you whenever and however we can. Know a sister who's struggling? Tell her about us.

### #5 Dues pay for today — donations pay for tomorrow.

As we tell collegians, Sis Mullis, Carol Warren and Mary Tatum didn't let it end at graduation, and they shouldn't either. You and your members haven't let it end at graduation. You're involved in your alumnae organization and supporting your Fraternity.

But in order to really secure a better, brighter future for Pi Beta Phi, we need more alumnae involved in supporting the Foundation. Annual alumna dues to the Fraternity are important and they pay for *The Arrow* and recruitment and operations. Donations to the Foundation will help ensure the future of our beloved Fraternity.

When we look at foundations like Kappa Alpha Theta and Kappa Kappa Gamma, which have grown significantly and seen such success, we know we have more to do. We need you now, and we need you in the future, if Pi Beta Phi is to flourish and ensure future success.

To learn more about the Foundation visit [www.pibetaphifoundation.org](http://www.pibetaphifoundation.org).

