

Alumnae Club Programming Guide





Pi Beta Phi Foundation

Supporting Pi Beta Phi Now and for Years to Come

Pi Beta Phi's promise to the future was demonstrated through the establishment of a Foundation in 1990. Since its formation, the aim of Pi Beta Phi Foundation has remained clear: to act as a strong financial support for the Fraternity and its members. A public charity under Internal Revenue Code 501(c)(3), Pi Beta Phi Foundation solicits contributions to fund qualifying programs to enrich the lives of Pi Phis and the community at large. Donors who contribute to the Foundation are entitled to a tax deduction for their gifts. A Board of Trustees governs the Foundation.

Our Core Values

Pi Beta Phi Foundation will always act in a way that aligns with the Fraternity's Core Values. In addition, as a Foundation, we embrace these values:

- Integrity
- Philanthropic Passion
- Fraternal and Community Commitment
- Trustworthy Stewardship

Mission Statement

Pi Beta Phi Foundation enables the Fraternity to realize its mission and ensures the future of our sisterhood.

Enriching Lives through Education, Leadership and Philanthropy

The Foundation is committed to enriching lives of Pi Phis and their communities through funding programs in education, leadership and philanthropy. Your alumnae club's gifts impact the lives of your sisters and your neighbors through the following grants and programs:

Education

Pi Beta Phi has always placed importance on academic success and intellectual growth. Our founders were pioneers of their generation, whose educational accomplishments surpassed many women in their day and defined the core values of the Fraternity.

Pi Beta Phi Foundation carries on this legacy by awarding exemplary members with funding to help them pursue their dreams of higher education. For many Pi Phis, these awards ease heavy financial burdens while honoring their academic and personal achievements.

Pi Beta Phi Foundation Education Awards

- **Undergraduate Scholarships**

Ranging from \$1,000 to \$10,000, undergraduate scholarships fall into two basic areas, indicating the primary selection criteria:

Financial Need – Funded through Friendship Fund gifts as well as a number of endowed scholarships. In addition to financial need, the following criteria apply:

- Undergraduate Pi Beta Phi member in good standing
- Enrolled full-time for the entire academic year of the scholarship award
- 3.0 minimum GPA (70% for Canadian students) unless otherwise noted
- A record of service to Pi Phi, campus and community
- Some endowed scholarships specify additional qualification criteria such as chapter, residence and academic major requirements

Community Service – Sign of the Arrow Melissa Scholarship – Endowed by the Sign of the Arrow/St. Louis Alumnae Club, this scholarship award can be as high as \$10,000, depending on the recipient's community service. In addition to community service, the following criteria apply:

- Senior class standing during the year of the award (apply as a junior)
- Minimum 3.1 cumulative GPA
- Enrolled full-time for the entire academic year of the scholarship award
- Documented community service

- **Graduate Fellowships**

Graduate fellowship awards generally range from \$1,500 to \$6,500, and are awarded based on financial need as well as the following criteria:

- Dues-paying alumnae of Pi Beta Phi Fraternity
- Full-time enrollment in graduate-level program at an accredited institution
- Graduation no more than four academic years prior to application year
- 3.0 undergraduate/graduate GPA
- Record of service to Pi Phi, campus and community

- **Alumnae Continuing Education (ACE) Scholarships**

ACE scholarships generally range from \$1,200 to \$1,800, and are awarded based on financial need as well as the following criteria:

- Dues-paying alumnae of Pi Beta Phi Fraternity
- A career-enhancing course of study at a qualified institution (see application)
- Out of school more than two academic years prior to application year
- 3.0 minimum undergraduate/graduate GPA
- A record of service to Pi Phi, campus and community



Leadership

The Foundation believes every Pi Phi has the potential to be a role model. Together with the Fraternity, we fully support the goal of developing leadership skills in every member.

The Foundation helps the Fraternity train and educate collegians and alumnae to become leaders within Pi Phi and their communities. From participating in *Leading with Values*[®] activities as a collegian, becoming a Leadership Development Consultant (LDC) after graduation, to attending Alumnae Leadership Summits or Officers Workshops as alumnae, the Foundation helps Pi Phis cultivate and further develop their leadership skills.

Fraternity Leadership Programs funded by Pi Beta Phi Foundation:

- *Leading with Values*
- Leadership Development Consultant (LDC) program
- Leadership Academy
- Alumnae Leadership Summits
- Officers Workshop
- Biennial convention
- Hazing prevention
- Undergraduate Interfraternity Institute (UIFI) scholarships
- Chapter Leadership Education Endowments (CLEEs)

Philanthropy

Pi Beta Phi began the first philanthropic fraternity movement when Grand President Emma Harper Turner proposed at the 1910 Convention to open the Pi Beta Phi Settlement School. Today, the spirit of giving continues through Pi Beta Phi Foundation. The Foundation's support of the Fraternity's philanthropic endeavors benefits both Pi Phis and the larger community.

Philanthropies Funded by Pi Beta Phi Foundation

Emma Harper Turner Fund

At the 1946 Swampscott Convention, a project was launched to honor Grand President Emerita Emma Harper Turner (1864–1944). A \$50,000 endowment was used to launch the Emma Harper Turner Fund. In 1994, the Fraternity transferred the Emma Harper Turner Fund to Pi Beta Phi Foundation. This allows donations to the fund to be tax-deductible.



Over the years, disaster relief and the Fraternity's Sister-to-Sister Fund were combined with the Emma Harper Turner Fund to better serve members in need.

One-time awards are given for the educational expenses of collegians who have experienced a life change jeopardizing their ability to stay in school, alumnae in dire financial need (including those recovering from natural disasters) and alumnae who are continuing their education due to extreme circumstances. The committee respects the privacy and personal dignity of the recipients, and steps are taken to ensure confidentiality. The gifts are never given as charity; they are always given as gifts of love. The recipients remain anonymous.

A Pi Phi can submit a brief confidential application or her sisters may do so on her behalf. All applications must include three letters of support from Pi Phis about the candidate and her situation.

The Literacy Fund

All chapter and alumnae club financial support for Pi Phi literacy efforts come together under The Literacy Fund at Pi Beta Phi Foundation. The collective financial resources of Pi Phi's fight for literacy are harnessed and targeted at the programs where they can have the most impact. Gifts to The Literacy Fund support all Pi Phi reading initiatives under Read > Lead > Achieve[®], including Champions are Readers[®], Arrow in the Arctic, Fraternity Day of Service, Pi Phi's First Book[®] Partnership and much more.

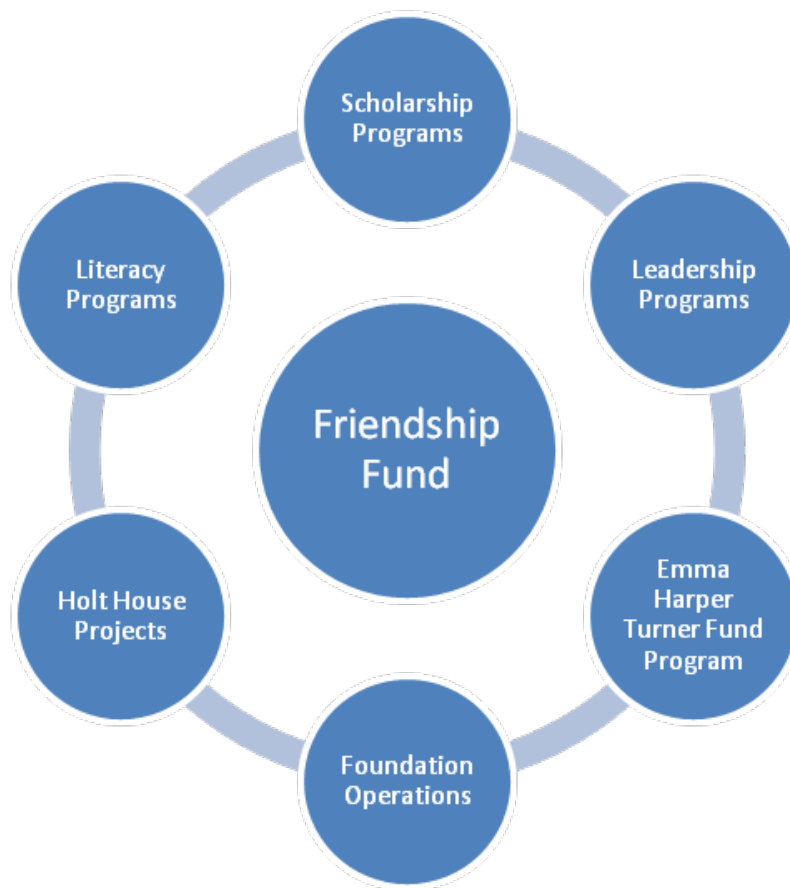
Holt House

The Foundation preserves the memory of our founders by providing financial support for the upkeep and improvements of Holt House.

Together to Give

Although Pi Beta Phi Foundation was officially established in 1990, the spirit of friendship and giving began long before. When the Fraternity’s founders gathered together to begin the first national secret society for women, their goals were “to cultivate sincere friendship, establish the real objects of life and promote the happiness of humanity.”

The Foundation continues the tradition of sisterhood and philanthropy our founders began through the Friendship Fund. This unrestricted fund benefits the Fraternity, Pi Phis and our communities. The programs listed below are supported with Friendship Fund gifts, wholly or in part.





When your alumnae club makes a gift to the Foundation's Friendship Fund, you are:

- Helping a Fraternity sister reach her dream of earning a degree through scholarships and fellowships;
- Giving a warm embrace to Pi Phis overcoming personal tragedies through Emma Harper Turner Fund grants;
- Strengthening your leadership skills through Fraternity leadership programs such as Alumnae Leadership Summits;
- Preserving the history of Pi Phi through grants to Holt House and other heritage projects.

An Important Partnership

Your alumnae club's support of the Foundation is crucial. Your gifts make a big impact, not just on the Foundation, but on the people helped by the Foundation. Together, the Foundation and your club are changing lives of Pi Phis and your neighbors.

Having trouble communicating this idea with your sisters? We've put together a list of Frequently Asked Questions to help explain the role of the Foundation and the vital partnership between the Foundation and alumnae.

What is the difference between the Foundation, the Fraternity and the Fraternity Housing Corporation?

Pi Beta Phi Foundation, Pi Beta Phi Fraternity and Pi Beta Phi Fraternity Housing Corporation are three separate entities working closely together in the best interest of all Pi Beta Phi members. Pi Beta Phi Foundation is a 501(c)(3) not-for-profit charitable club. Donors to the Foundation may receive a tax deduction for their contributions. Pi Beta Phi Fraternity is a 501(c)(7) member club primarily supported by dues from members.

The Fraternity provides the basis of membership and common bond of sisterhood. The Foundation supports the Fraternity and its membership, targeting education, leadership and philanthropy initiatives. The Fraternity Housing Corporation strengthens, supports and services housing within Pi Beta Phi. FHC serves as a resource to our Chapter House Corporations in a variety of areas including volunteer development and recruitment, safety issues and training, as well as employee searches and fundraising. All three are individually unique, yet united in serving the membership of Pi Beta Phi.

How does the Foundation benefit alumnae clubs?

You know being a Pi Phi doesn't end after graduation. Neither does support from the Foundation. The Foundation awards Graduate Fellowships and Alumnae Continuing Education (ACE) scholarships to alumnae who want to further their education. In addition, the Foundation funds several alumnae leadership programs, including Alumnae Leadership Summits, Officers Workshop and convention.

How does the Foundation benefit our local communities?

The Foundation provides extensive support for the Fraternity's philanthropy initiatives. Your support of the Foundation helps communities all across the country through programs like:

- Champions are Readers
- Fraternity Day of Service
- Arrow in the Arctic
- Pi Phi's First Book Partnership

In addition, the Foundation helps preserve the heritage of the Fraternity by supporting Holt House.



Some members say it's like giving money to ourselves. What do I say?

Gifts to the Foundation benefit people in need, within the membership and within the community. Just like the old adage, "Giving begins at home," a gift to the Foundation is a gift to your Pi Phi family — a sister in need, a struggling chapter and so much more.

Explain to potential donors how their gifts are helping others. Donations are helping real people overcome real obstacles in life: students who want an education but cannot afford one; women who need financial assistance to overcome incredible hardships; and children whose poor reading skills are keeping them from finding success in schools. Donations to the Foundation benefit these programs and more.

Many nonprofit clubs "raise money for themselves." Girl Scouts sell cookies and schools hold auctions. Pi Beta Phi Foundation is just like these non-profits. Tax-deductible donations allow the Foundation to provide grants and programs to impact lives now and in the future.

Why is it important to give to the Foundation?

- Give to help a collegian succeed.
- Give to reach out to an alumna in need.
- Give to develop the next generation of leaders.
- Give to lead the way to a more literate society.

Give to ensure the future of our sisterhood.

Putting Words into Action

The Foundation is an important part of Pi Beta Phi and should have an important role within your alumnae club. The following suggestions are designed to help members understand the Foundation.

The Foundation, the Fraternity and every sister are connected to one another. Just like our logo — the three arrows intertwined — one cannot exist without the others. The Foundation is important to Pi Beta Phi and should be important to your alumnae club. The following activities and talking points are designed to help chapter members understand and appreciate their relationship with the Foundation.

Activities:

- Invite the Executive Director of Pi Beta Phi Foundation, to speak at your meeting.
- Invite a past or current member of the Foundation Board of Trustees to speak about her leadership role within the Foundation.
- Ask a member who has been helped by the Foundation to share her story. She may be a scholarship recipient, an Emma Harper Turner Fund recipient, someone who has participated in the Champions are Readers program or someone who has attended Officers Workshop.
- Make a list of all the Fraternity programs the Foundation supports. For each program, name the ways alumnae benefit from the Foundation's support.
- Invite someone in your alumnae club to share with the group why she donates to the Foundation.
- Play "Foundation Jeopardy." (See game instructions at back of packet.)

Important points to mention:

- Pi Beta Phi began the first philanthropic fraternity movement when we opened a Settlement School. Today, the Foundation continues the spirit of giving.
- The Foundation is special because it changes lives in two ways, by helping Pi Phis and helping our communities.
- We give money to the Foundation because our donations and fundraising efforts mean even more when we make our gifts through the Foundation. When we give to the Foundation, our gift is added to the gifts of other individuals and groups, so it has a greater impact.
- The Foundation is also a way to help our Pi Phi sisters. Our donations help members receive scholarships so they can further their education, survive tough times with help from the



Emma Harper Turner Fund and continue to be strong, confident women through leadership programs.

- The Foundation's support of Read > Lead > Achieve initiatives like Champions are Readers, Arrow in the Arctic and other Fraternity reading initiatives.



We're Here for You

Pi Beta Phi Foundation
1154 Town & Country Commons Drive
Town & Country, Missouri 63017
(636) 256-1357
fndn@pibetaphi.org

Hallee Winnie, *Michigan Gamma*
Executive Director
hwinnie@pibetaphi.org
Contact Hallee for scheduling a club visit.

Betsy West McCune, *Missouri Alpha*
Programs and Operations Director
betsy@pibetaphi.org
Contact Betsy with questions about scholarships or your alumnae club's giving.

Jenny Miller Pratt, *Indiana Alpha*
Development Director
jpratt@pibetaphi.org
Contact Jenny for fundraising ideas and ways to make individual and alumnae club gifts.

Rosemary Barczewski
Finance Director
rosemaryb@pibetaphi.org
Contact Rosemary for gifts of appreciated securities, EAGP, CHIP and CLEE disbursements

Jill Pampel
Marketing and Communications Director
jill@pibetaphi.org
Contact Jill for more information or materials about the Foundation or to share your story.

Joanna Sell
Development Specialist II
jsell@pibetaphi.org
Contact Joanna for questions about the Pi Beta Phi database.

Amber Moore
Foundation Assistant
amoore@pibetaphi.org
Contact Amber for questions about a recent gift or with general Foundation questions.

Foundation Jeopardy

Directions: On a large poster board or dry erase board, list the following categories:

Education

Leadership

Philanthropy

Literacy

Friendship Fund

On index cards or sheets of paper, write the question number on one side and the answer on the other. Affix the cards/paper below the categories, with question number facing up. (The categories are color coded on this handout for easy reading.)

Alumnae club leader will play host, and members will play contestants. Members will select a category and question number. Alumnae club host will read question from category. If member answers question correct, she earns point worth number on question card. If she answers wrong, she loses a turn and next contestant answers a question.

The player with the most points when the board is cleared wins the game.

QUESTIONS

EDUCATION

1. True or False: Alumnae are eligible for Foundation scholarships and fellowships.
2. What (up to) \$10,000 Foundation scholarship is awarded to a Pi Phi entering her senior year who displays exemplary community service?

LEADERSHIP

1. What conference held especially for collegiate officers every two years is funded by a grant from the Foundation?
2. The Foundation supports what Fraternity program where recent graduates work as chapter consultants?
3. What is the name of the member development program based on the founding values of Pi Beta Phi is made possible by a grant from the Foundation?



PHILANTHROPY

1. What Foundation fund provides one-time grants to Pi Phis in serious financial need?
2. This founding home of Pi Beta Phi receives Foundation grants for facility maintenance and improvement.

LITERACY

1. What monthlong reading enrichment program receives Foundation funding?
2. What event, held on or near Dr. Seuss'® birthday, receives funding from the Foundation?

FRIENDSHIP FUND

1. True or False: Leadership Academy is made possible through a grant from the Foundation's Friendship Fund.
2. True or False: Foundation scholarships and fellowships receive Friendship Fund funding.
3. What is the Friendship Fund?

ANSWERS

EDUCATION

1. True
2. Sign of the Arrow Melissa Scholarship

LEADERSHIP

1. Leadership Academy
2. Leadership Development Consultant Program
3. *Leading with Values*

PHILANTHROPY

1. Emma Harper Turner Fund
2. Holt House

LITERACY

1. Champions are Readers (CAR)
2. Fraternity Day of Service



FRIENDSHIP FUND

1. True
2. True
3. *Any Accurate Answer* (Unrestricted, etc.)