

Vice President of Philanthropy

Below are some tips to help you present the Foundation's Friendship Fund document to your members.



Suggestion: Pass one copy of the Friendship Fund document to each member and/or present the document on a PowerPoint for all to see.

Talking Points *(Feel free to make it personal to your chapter.)*

- We are going to take a few minutes today to talk about the Friendship Fund at Pi Beta Phi Foundation.
- Each year, our chapter raises money for this fund, and our goal for this year is \$X. I will need help from all of you to make this possible, so I want to make sure you have a solid understanding of what the fund supports.
- I'm passing around a document that outlines what the Friendship Fund is and what it does. In a nutshell ... it supports A LOT and makes so much of our member experience possible.
- For instance:
 1. How many of you have applied for a Foundation scholarship? Friendship Fund dollars make scholarships possible for members. Currently 1 in 4 sisters who apply receive a scholarship. Those are good odds!
 2. We've all participated in *Leading with Values*®, whether it be through the New Member Education Program, *Critical Conversations*® and/or Pi Phi for Life. The Friendship Fund at the Foundation supports these leadership programs and EVERY leadership program, including events like College Weekend.
- Those are just two examples, but you'll see there are five key ways the Friendship Fund supports us and the larger sisterhood.
- If we are hosting a fundraising event and a nonmember asks you, "Why should I give to the Friendship Fund?", you can say that it supports scholarship and leadership development opportunities for our sisterhood.
- Thanks to chapters like ours and alumnae who give to the Friendship Fund, we are ensuring that Pi Beta Phi will be here for generations to come, and that's something for which to be proud!
- Any questions?

Friendship FUND

The Friendship Fund helps Pi Phis be better friends, better leaders and ensures the future of our sisterhood for generations to come.

WHEN YOUR CHAPTER GIVES
to the Friendship Fund, you support five critical areas of a great member experience.



SCHOLARSHIPS

Scholarships play a key role in the ability of many Pi Phis to achieve their dreams of completing their formal education. Currently, thanks to Friendship Fund support, 1 in 4 collegians who apply receive a scholarship. Scholarships are available for alumnae members as well!

LEADERSHIP

Leadership development is a cornerstone of a great Pi Phi experience, and Friendship Fund dollars support EVERY area of Pi Phi leadership development, including Critical Conversations®, Pi Phi for Life, the Leadership Development Consultant Program, College Weekend and more!

READ > LEAD > ACHIEVE®

The Literacy Fund makes so much of our literacy support possible, but Friendship Fund dollars help too! Together, we are putting books into the hands of children in need, reading to students in classrooms and raising awareness for literacy in our communities.

SISTERHOOD

The Emma Harper Turner Fund and the Friendship Fund support emergency grants for sisters. When Pi Phis face financial challenges due to job loss, health crisis, natural disaster or other unexpected life circumstance, our sisterhood is there to help.

HERITAGE

Your Friendship Fund dollars help secure, preserve and share the rich history of Pi Beta Phi, including our founding home, Holt House.

*Thank you for supporting
the Friendship Fund!*